

# NARASA Collection

POETIC PROFESSIONAL COMPANION

A Corporate Gift & Lifestyle Collection by



DU ANYAM

x

eugenio  
hendro



# NARASA

Derived from “**Narasi**” means story,  
and “**Rasa**” means feeling,  
NARASA embodies a narrative that can be  
felt, subtle, sensory, and meaningful.

Born from Du Anyam’s dedication to  
thoughtful craftsmanship and purposeful  
design, this collection **redefines corporate  
gifting** through a blend of modern  
professionalism and Indonesian artistry.

Each piece is handwoven by women artisans  
across remote communities in Indonesia,  
reflecting precision, emotion, and quiet  
confidence. Crafted to accompany every  
professional journey.

NARASA celebrates  
identity, connection, and the timeless value of  
human touch.



Every company carries its own story,  
built on **people, purpose, and shared values.**

**NARASA**, shaped through Du Anyam x  
Eugenio Hendro, transforms those values  
into refined expressions of appreciation  
and connection.

# In the Presence of Intention

Every company moves with its own rhythm — balancing progress, connection, and identity. Through design and craftsmanship, Narasa translates these values into tangible forms



## MOTION — MOBILITY

Movement reflects progress carrying ideas forward through every shift in space

Every step shapes a greater journey.



## PAUSE — ORDER

A brief stillness restores clarity, bringing balance back into a fast-moving workday

In every pause, harmony unfolds.



## INTERACTION — PRESENCE

Connection forms presence, shaping trust and meaning through everyday encounters.

Every encounter begins a new story.



## IDENTITY

Identity anchors how we show up—guiding our contribution, confidence, and sense of belonging.

An identity recognized, a contribution remembered.

# Langkah

FOLDABLE BAG

Designed for movement and ease, Langkah embodies steady progress in every step. Light, foldable, and versatile, it adapts to the rhythm of modern professionals.

A reflection of mobility, purpose, and quiet confidence in motion.



Color variations available:

Black - Black



Black - Plain



Maroon - Plain



Navy - Plain



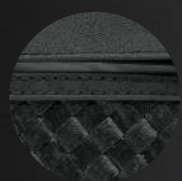
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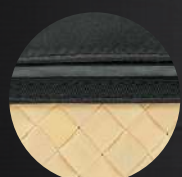
# Ruang

LAPTOP BAG

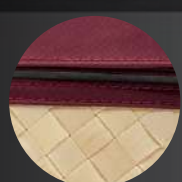
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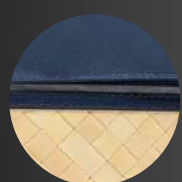
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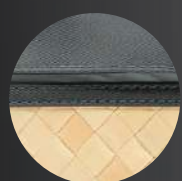
Black - Plain



Maroon - Plain



Navy - Plain



Grey - Plain



A place to keep ideas in order  
and focus within reach,  
Ruang reflects balance and  
identity through its sleek,  
structured form.

A quiet companion for those  
who move with purpose and  
clarity.



# Tanda

## ID TAG

Simple in form yet strong in meaning, Tanda holds presence and contribution with quiet elegance.

Color variations available:



Black - Black



Black - Plain



Maroon - Plain



Navy - Plain



Grey - Plain



# Temu

## CARD WALLET

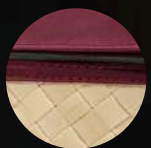
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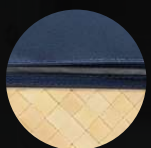
Black - Black



Black - Plain



Maroon - Plain



Navy - Plain



Grey - Plain

In each brief encounter, Temu holds more than cards, bringing identity, access, and opportunity together in one sleek companion.



# Sapa

## CLUTCH

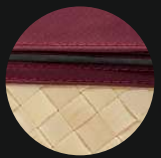
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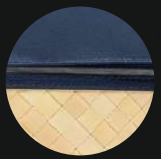
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Black - Plain



Maroon - Plain



Navy - Plain



Grey - Plain

Light, refined, and ready for moments of connection, Sapa is inspired by the quiet confidence of a simple greeting that opens countless possibilities.



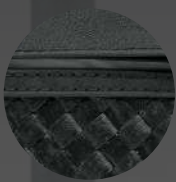


A quiet pause within a busy rhythm,  
Sela keeps essentials in order while  
bringing calm and balance to  
everyday motion. Compact, distinct,  
and refined.  
A symbol of clarity and composure in  
modern work life.

# Sela

TRIANGLE POUCH

## Color variations available:



Black - Black



Black - Plain



Maroon - Plain



Navy - Plain



Grey - Plain

# Singgah

## TRAVEL POUCH

Every journey calls for a brief moment, Singgah keeps essentials organized, bringing ease and comfort to every transition.

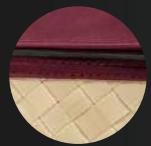
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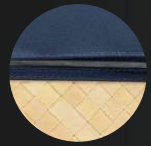
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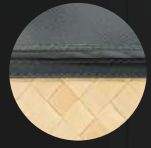
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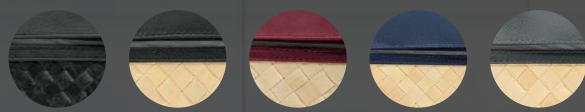
Grey - Plain





# NARASA Gift Collection

Color variations available:



Each set is thoughtfully curated to represent different forms of professional connection.

Designed to express appreciation, purpose, and identity through crafted simplicity.



# Jejak Gift Set

Every step carries a story.  
Designed for movement and identity, this set accompanies milestones across the professional journey.

- Collection product list:
- Singgah Travel Pouch
  - Temu Card Wallet
  - Tanda ID Tag



# Jalin Gift Set

Where connections take shape.  
A set that embodies collaboration and trust, woven through gestures that strengthen professional relationships.

- Collection product list:
- Sapa Clutch
  - Temu Card Wallet
  - Tanda ID Tag



# Lintang Gift Set

A compass for meaningful encounters.  
A thoughtful pairing that represents direction, meeting points, and the beginnings of new collaborations.

- Collection product list:
- Langkah Foldable Totebag
  - Temu Card Wallet



# Rute Gift Set

Pathways shaped with intention.  
Created for dynamic routines, this set offers practical balance between mobility and mindful pauses.

- Collection product list:
- Langkah Foldable Totebag
  - Singgah Travel Pouch



# Narrative in Motion: A New Urban Expression

Corporate Gift Collection 2025

## Starts from IDR 139,500

- Sela Triangle Pouch
- Temu Card Wallet
- Tanda ID Tag

## Starts from IDR 319,500

- Langkah Foldable Totebag
- Ruang Laptop Bag

## Starts from IDR 232,500

- Singgah Travel Pouch
- Sapa Clutch

## Starts from IDR 567,500

- Lintang Gift Set
- Jalin Gift Set
- Jejak Gift Set
- Rute Gift Set



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Through NARASA, Du Anyam continues its journey of connecting craft with contemporary life.

Each piece reflects how tradition can evolve, quietly, gracefully, and with purpose.

By working with women artisans across Indonesia, we turn heritage into modern expressions of appreciation, helping companies share a meaningful corporate gifts that hold meaning beyond their form.



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