

THE MOST-AWAITED ESG-THEMED EXCLUSIVE COLLECTION!

Build For Tomorrow, Starting Today: ReBumi

 DU ANYAM X *Jemi
bumi*



A POWERFUL COLLABORATION: ReBumi - Du Anyam X Demi Bumi

The most awaited ESG-Themed Exclusive Collection,
ReBumi is finally here!

Dedicated to bettering lives, Du Anyam is proud to collaborate
with our new partner : Demibumi.

With a core philosophy on **Zero Waste lifestyle**, Demi Bumi has
been working relentlessly towards a healthy and beautiful earth
for the next generation.

Meanwhile, Du Anyam further delivers its **socially-impactful
missions** in **women empowerment & inclusivity**.

The birth of ReBumi is the coming together of ESG values,
packaged into a collection of functional modern items - perfect
as corporate gifts with powerful messages!

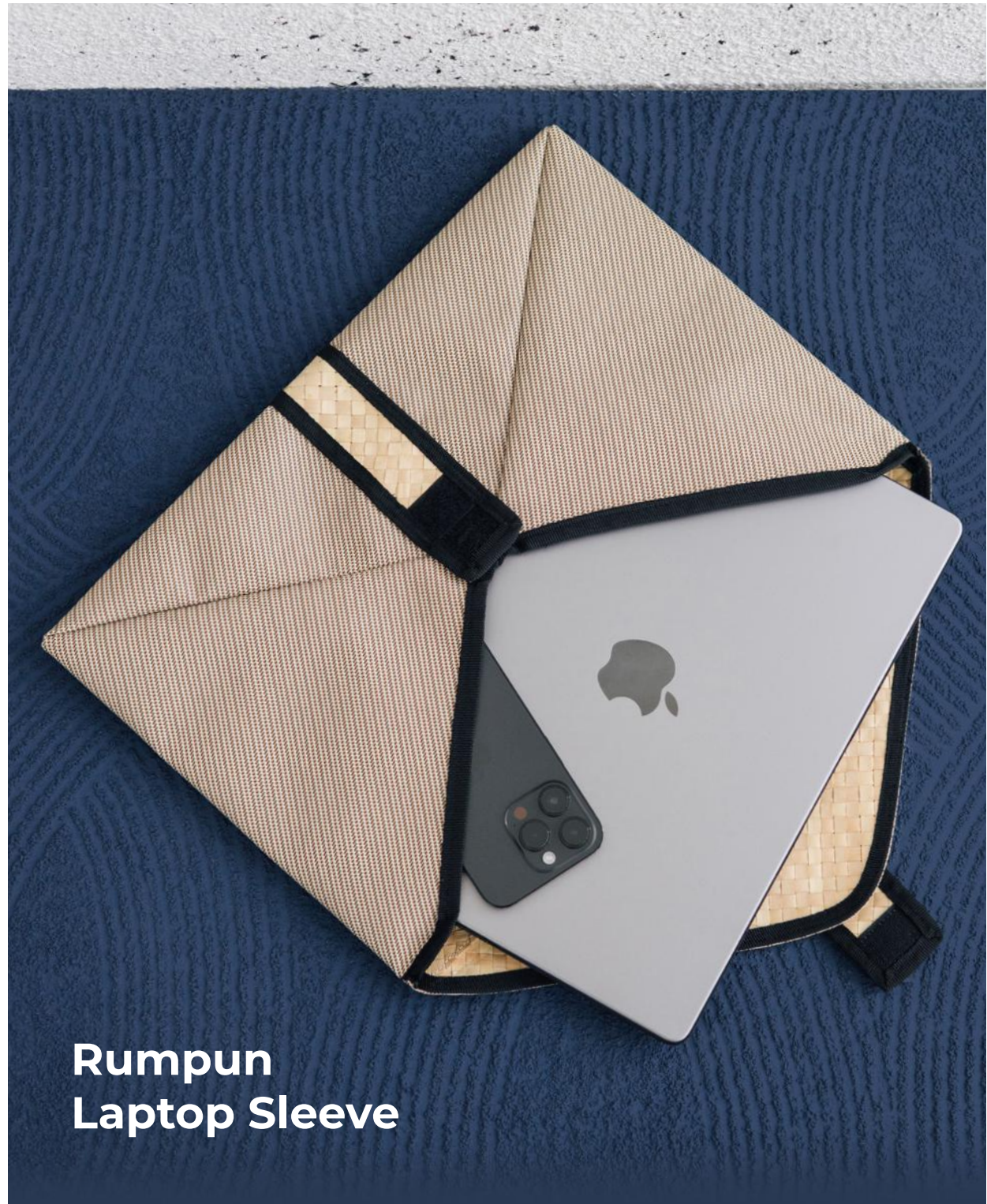


Design Philosophy:

Rumpun refers to a cluster of plants whose offspring belong to the same family, interconnected by shared roots.



Rumpun ID Card Holder



Rumpun Laptop Sleeve

Inspired by Du Anyam weaving and the upcycled window curtain waste, Rumpun is the coming together of two different stories. Yet, they share one unique bond of unity. Interestingly, these materials also bear similar textures and natural touches.

*Regardless of our backgrounds, **Rumpun reminds everyone to come together for nature and its preservation.** Whether it's in your local neighborhood, the rainforests and even Mother Earth, **we're all rooted in the same vision of a better world and brighter future.***



Meticulously made by hand,
each item in this collection is carefully
assembled to **serve a new purpose.**

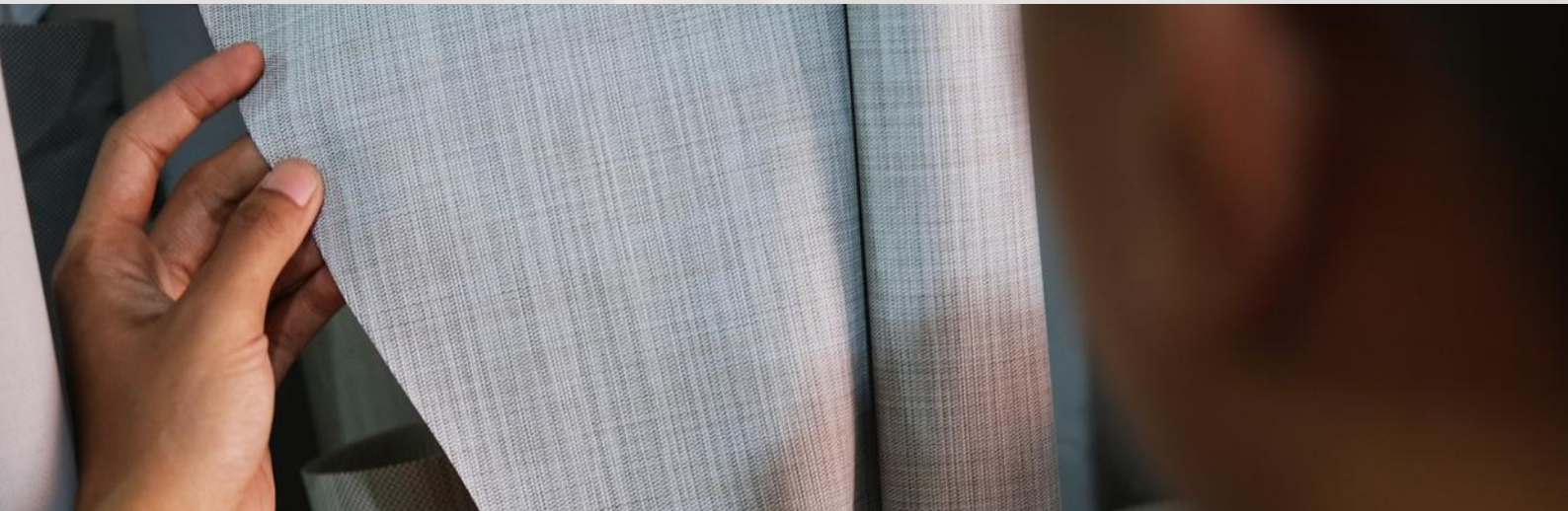
All materials used are natural botanical pieces, specifically the signature Palmyra leaves of Du Anyam. **When put together by women weavers, comes a collection that embodies the essence of unity and craftsmanship.**

ReBumi:

#1 - A Symbol of Sustainability

A collection infused with eco-consciousness, ReBumi uses upcycled materials sourced from Demibumi, whose mission is to reduce waste and preserve the environment for the future generation.

In a collective effort to minimize waste, ReBumi presents corporate items **rich with sustainability** where the materials are repurposed into modern items for daily use.



ReBumi:

#2 - A Call To Innovate

A big part of ESG values highlights the **importance of innovation** in business processes, which support reducing carbon footprint while optimizing efficiency.

With ReBumi, not only is the material carefully salvaged from high-quality waste, but also elevated with Du Anyam's signature hand weaving techniques.

By prioritizing traditional ways of product-making, ReBumi reinvents the idea of a process that's authentic yet purposeful.



ReBumi:

#3 - A Dedication to Empowerment

To amplify ESG Values, Du Anyam delivers social impact through ReBumi to **empower women weavers** in rural Indonesia.

The ReBumi collection is dedicated to advancing financial inclusion and improving the livelihoods of their families.

With ReBumi, corporations with ESG concerns can start creating a more inclusive future for the environment and the community who needs it the most.





Road to Sustainable Development Goals (SDG) 2030

As outlined on the United Nations' 2030 Sustainable Development Goals (SDG), ReBumi addresses some of the most pressing issues below:



By taking a proactive approach, it's time to leap as a forward-thinking brand and meet stakeholders expectations, all through simplified efforts with ReBumi.

ReBumi

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